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but the authors should have paid less attention to form and more to substance.

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In the article Karaoke Capitalism: Daring to Be Different in a Copycat World by Jonas Ridderstrale, Kjell A. Nordstrom writes: To succeed in business, you must 'dare to be different'... In the world of karaoke capitalism, success is not about getting a backstage pass; following the rules is merely an imitation of life.

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"Competing in a world of karaoke capitalism is about daring to be different, it is about writing the songs of the future and not focusing on the tunes of the past," explains Ridderstale.

CNN.com - Drowning out 'karaoke capitalism' - Mar 31, 2004

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